

Western Union, BDO join Filipino street festival in Canada



Photo credit: filipinostreefestival.ca

Thousands of Filipinos gather at the 5th Manitoba Street Festival in Winnipeg, Manitoba.

In a bid to raise awareness on its remittance partnership with global money transfer leader Western Union, BDO recently joined the 5th Manitoba Filipino Street Festival, one of the largest Filipino community events in Canada. The festival was held in Winnipeg, Manitoba – a province in Canada that is home to nearly 80,000 Filipinos.

The event, now on its fifth year, drew thousands of attendees along Memorial Avenue, where various Filipino communities from around the province organized a parade of Filipino traditional costumes, as well as cultural dances, music and decorations. One of the highlights of the festival was the performance of some of the Philippines' biggest stars today including actor and crowd favorite Xian Lim, and singer Tootsie Guevara.



Photo credit: filipinostreefestival.ca

Actor and TV heartthrob Xian Lim thrills audience at Manitoba Street Festival.

A Western Union–BDO booth was set up during the festival in order to address inquiries, and reward booth raffle participants as well as existing BDO Kabayan Savings Account holders. Some of the attendees expressed their excitement over the convenience of being able to send money from a big money transfer company such as Western Union to any BDO account in the Philippines.



Western Union, BDO join the Manitoba Filipino Street Festival parade on August 20, 2016 where thousands gathered to celebrate Filipino culture and traditions.

Western Union and BDO joined the event to be able to interact with Filipino communities in Manitoba and announce their partnership, which is aimed at bringing fast and reliable remittance service from Canada to the Philippines. Filipinos in various countries worldwide may also remit to BDO accounts in the Philippines through Western Union agent locations abroad.



Filipinos in Manitoba inquire about the remittance service at the Western Union-BDO booth while others receive giveaways for participating in booth games.

In Toronto, BDO Remit together with its some of its top remittance partners in Canada likewise participated in another street festival “Taste of Manila”, which gathered the city’s biggest immigrant communities in Bathurst and Wilson Streets. Coming from its name “Taste of Manila”, the event gave attendees a taste of Filipino culture and cuisine featuring live music, dancing and street food.



BDO Remit joined remittance partners Ria Money Transfer, Reliable Express, Wall Street and Atin Ito in assisting clients at the “Taste of Manila “ street festival in Toronto, Canada on August 20-21, 2016.