

SM Global Pinoy, BDO make Christmas special for OFWs

OFW beneficiaries couldn't hide their joy and amusement following the "Pamaskong Handog para sa Global Pinoy" event, a Christmas celebration organized by SM and BDO for Overseas Filipino Workers (OFWs) and their families last December 10, 2016.

Guests were all smiles during the event as SM and BDO held raffle draws, gave away prizes and treated the audiences to celebrity shows at 10 SM Supermalls across the country.

BDO treated the OFW families to a day of fun and entertainment by bringing its endorsers to the "Pamaskong Handog" event – Piolo Pascual at SM Consolacion Cebu, Xian Lim at SM City San Pablo and Maine Mendoza at SM Novaliches.



Audiences scream for joy and excitement as they watch their favorite artists perform at the "Pamaskong Handog para sa Global Pinoy" in 10 SM Supermalls nationwide.



BDO endorser Piolo Pascual captures the hearts of the audience at SM City Consolacion Cebu as he sings and calls on raffle winners on stage.

BDO endorser Maine Mendoza performs at SM City Novaliches.



BDO endorser Xian Lim charms guests at SM City San Pablo; audience thrilled as he chooses lucky winner of his personal jacket.

Diane Reyes, who spent the last six years working in Japan as a teacher, was thrilled to watch “Pamaskong Handog” with her family. “Very thankful ako sa SM at BDO. Malaking tulong ang binibigay nila sa pamilyang OFW.” Reyes says her family always looks forward to the event every December.

John Arnold Corcuera, a nurse who had worked in the Middle East, expressed his joy saying the program made him spend precious time with his family. “Wala nito sa ibang malls, kundi SM at BDO lang and we feel very special sa event na ‘to,” he said.

In other SM Supermalls, BDO also brought some of today’s most requested entertainment stars – Kim Chiu at SM City Cabanatuan and SM City Marilao, Enrique Gil at SM City Rosario, Angeline Quinto at SM City Batangas, Richard Poon at SM City Cagayan de Oro, JC Santos at SM City Sta. Rosa, and Jona Viray at SM City Iloilo.



BDO also took to the stage today’s entertainment stars for the “Pamaskong Handog” event last December 10, 2016 – Kim Chiu at SM City Cabanatuan and SM City Marilao, Enrique Gil at SM City Rosario, Angeline Quinto at SM City Batangas, Richard Poon at SM City Cagayan de Oro, JC Santos at SM City Sta. Rosa, and Jona Viray at SM City Iloilo.



Aside from the variety show, OFWs were also treated to a day of games, raffle prizes and giveaways plus, exclusive discounts at The SM Store. As the event went on, some OFW beneficiaries also shared their experience when it comes to the remittance service of BDO, saying they’re very happy with the service. “Mabilis po ang padala. Patuloy po akong tatangkilik kasi maraming privileges na natatanggap” said Regina Montalbo of Tierracon Homes of Caloocan City who receives remittance through her BDO Kabayan Savings Account. Motalbo, one of the winners of SM Gift passes from BDO, also said “Maraming salamat po sa BDO at masaya ako dahil nabunot ako at nanalo sa raffle.”

Leonida Alcantara of Novaliches, Quezon City and a proud client of BDO for more than 15 years shared “Since 1999, sa BDO na nagpapadala ang asawa ko mula Saudi Arabia. Talagang Christmas gift sa amin itong Pamaskong Handog ng SM at BDO”.

BDO has always been in the forefront in serving the OFWs and their families through BDO Kabayan Savings Account and various activities that cater to the needs of OFWs. Now on its 5th year, BDO and SM hold the annual “Pamaskong Handog” event as part of their efforts to give gratitude and honor to the OFWs, making them feel the Filipino Christmas spirit and celebration, which they miss every time they’re away from home.