



October 24, 2016

PHILIPPINE STOCK EXCHANGE, INC.

Tower One and Exchange Plaza
Ayala Triangle, Ayala Avenue
Makati City

Attention: **Mr. Jose Valeriano B. Zuño III**
OIC - Head, Disclosure Department

Ms. Dianne Eileen A. Cenidoza
Analyst, Disclosure Department

PHILIPPINE DEALING & EXCHANGE CORP.

37th Floor, Tower 1, The Enterprise Center
6766 Ayala Ave., cor. Paseo de Roxas, Makati City

Attention: **Ms. Vina Vanessa S. Salonga**
Head, Issuer Compliance and Disclosure Department (ICDD)

Re: **Press Release - BDO Nomura Launches Online Trading Platform**
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Ladies and Gentlemen:

Please be informed that BDO Unibank, Inc. (BDO) is releasing to the press the attached statement regarding the launch of the online trading platform of BDO Nomura Securities, Inc., the joint venture between BDO and Nomura Holdings, Inc.

Thank you.

Very truly yours,

ELMER B. SERRANO
Corporate Information Officer



24 October 2016

BDO Nomura launches online trading platform

Manila/Tokyo—BDO Unibank, Inc. (BDO) and Nomura Holdings, Inc. (Nomura) today announced that their joint venture, BDO Nomura Securities, Inc. (BDO Nomura), has officially commenced operations offering online trading services for stocks listed on the Philippine Stock Exchange (PSE).

BDO Nomura provides investors in-depth market research, quick execution time and competitive rates. Additionally, the platform offers ease of use through simple and paperless online application and fund transfers through the customer's BDO Deposit Accounts. As a bonus, BDO Rewards Points will be earned for all transactions made. These Rewards Points can be redeemed for products available in SM affiliated stores.

"Nomura is excited to work with BDO, the leading commercial bank in the Philippines, to create a strong platform to serve a fast-growing market and bring new investment opportunities to domestic retail investors," said Koichi Katakawa, President of BDO Nomura. Mr. Katakawa notes that approximately 86% of new investors who opened trading accounts in 2015 preferred to trade through an online brokerage.

The partnership leverages on the strength of both companies, with BDO's market leadership and wide distribution network complementing Nomura's strength in asset management, equity research and investment banking. The joint venture with BDO is Nomura's second retail operation in the region, following a successful one in Thailand, and is in line with Nomura's strategy to develop local retail brokerage businesses in Southeast Asia.

About BDO

BDO is a full-service universal bank which provides a wide range of corporate and retail banking services. These services include traditional loan and deposit products, as well as treasury, trust banking, investment banking, private banking, rural banking, cash management, leasing and finance, remittance, insurance, retail cash cards and credit card services.

BDO has one of the largest distribution networks, with more than 1,000 operating branches and over 3,000 ATMs nationwide. It also has a branch in Hong Kong as well as 25 overseas remittance and representative offices in Asia, Europe, North America and the Middle East.

BDO ranked as the largest bank in terms of total assets, loans, deposits and trust funds under management based on published statements of condition as of June 30, 2016. For more information, please visit www.bdo.com.ph.

About Nomura Holdings, Inc.

Nomura is an Asia-headquartered financial services group with an integrated global network spanning over 30 countries. By connecting markets East & West, Nomura services the needs of individuals, institutions, corporates and governments through its three business divisions: Retail, Asset Management, and Wholesale (Global Markets and Investment Banking). Founded in 1925, the firm is built on a tradition of disciplined entrepreneurship, serving clients with creative solutions and considered thought leadership. For further information about Nomura, visit www.nomura.com.