

BDO gifts OFWs with cash prizes at Pamaskong Salubong



BDO Unibank, Inc. teamed up with the Overseas Workers Welfare Administration (OWWA) in giving major prizes to deserving OFWs during the Vice Presidential Pamaskong Salubong held last December 23 at the Ninoy Aquino International Airport Terminal 1.

Pamaskong Salubong is an annual event spearheaded by OWWA to bestow priority treatment to OFWs going home for the holidays. They were given special lanes at the airport arrival area, priority processing and giveaways.



Genie Gloria, BDO Remittance Distribution FVP distributes BDO gifts to balikbayans going home for the holidays. They were given special lanes at the airport arrival area, priority processing and giveaways.

The OFWs were greeted by Vice President Jejomar Binay with the assistance of OWWA Admin. Carmelita Dimzon. BDO Remittance Distribution First Vice President Genie Gloria also welcomed balikbayans with special tokens from BDO.

Every year, commendable OFWs are chosen by OWWA to receive special prizes from its sponsors in recognition of the significant economic contribution of Filipino workers abroad through their remittances.

Together with Binay and Dimzon, Gloria presented a BDO Kabayan Savings passbook with P30,000 cash to each of this year's grand prize winners: Michelle Esquillo, a secretary working in Qatar; Joel Matthew Dueñas, a senior medical technologist in Saudi Arabia; and Ernesto Andres, Jr., an electrical technician in Saudi Arabia. They also received SM Gift Passes from SM Supermalls worth P15,000 each.

Andres, who returned to the Philippines to get married in January, thanked the sponsors for the cash, which he considered a big help for the wedding, while Dueñas, an existing BDO Kabayan Savings account holder, uses the account to pay loans for the retirement home he bought in Pampanga.

BDO Kabayan Savings, an account designed solely for the remittance and savings needs of OFW families, enables OFWs to send remittances to their families in the Philippines through their account, and allows them to set aside a portion of the remittance for savings.



VP Jejomar Binay and OWWA Admin. Dimzon greet arriving OFW passengers at the NAIA Terminal 1.



OWWA Admin. Carmelita Dimzon, VP Jejomar Binay, BDO Remittance Distribution FVP Genie Gloria and Dir. Ma. Lourdes Reyes, OIC-Director of Fund and Investment Office await OFWs arrival to honor them with a grand salubong.



OFWs from Saudi Arabia welcomed by VP Jejomar Binay, OWWA Admin. Carmelita Dimzon, BDO Remittance Distribution First Vice President Genie Gloria, & Richie Gonzales, Group Brand Manager of SM Supermalls Global Pinoy Center.



Shown in photo from left: Rose Tendencia (BDO Remittance-Pre-Departure Orientation Seminar Head), Joel Matthew Dueñas with family (OFW winner of cash prize from BDO), Genie Gloria (BDO Remittance Distribution First Vice President), Michelle Esquillo & Ernesto Andres Jr. (other OFW winners) & Genevi Leah Lao (BDO Remittance Events Officer).