

BDO Remit joins 11th Pagsanjan Bangkero Festival

BDO Remit recently joined the Bangkero Festival to show its appreciation for the continuous patronage of Pagsanjan residents.

Pagsanjan is home to more than 5,000 overseas Filipino workers. BDO took advantage of the event to assure the OFW families in the area that they can rely on BDO to provide safe, easy and convenient remittance service.

“We are targeting beneficiaries in the Pagsanjan who still prefer door-to-door money transfer,” BDO Laguna-Pagsanjan Branch Manager Rommel Leron said. “We want to let them know that Credit to BDO Kabayan Savings Account is a lot safer, faster and easier.”

BDO’s existing remittance clients, who were present during the weeklong event, shared their experiences with the No. 1 bank in remittance service.

Salve Alfonso, who has been receiving remittance from his fiancé since early last year, likes the no-maintaining-balance feature of BDO Kabayan Savings Account with at least one remittance in a year. “Nasa France ang fiancé ko. Nagpapadala sya sa ’kin occasionally for my allowance. For me, OK yung isang remittance lang in a year, zero maintaining balance na.”

Priscila de Robles, whose husband Norlito works as a seaman, appreciates the fast service and the extended banking hours of BDO. “Once a month nagpapadala ang asawa ko. Nagustuhan talaga namin ang BDO kasi mabilis ang serbisyo. ’Pag may emergency, nakakatulong talaga.”

Although it’s been the third year participation of BDO Laguna-Pagsanjan in the Bangkero Festival, it is the first time that it had a booth setup, and Leron is very happy about the turnout. “We got very positive feedbacks from the people who were present



BDO Laguna-Pagsanjan is able to promote BDO Kabayan Savings Account during the Bangkero Festival.

during the event. We were able to promote BDO Kabayan Savings Account among the target market.”

BDO Laguna-Pagsanjan has been awarded Branch of the Year, 3rd placer in the small branch category, during BDO’s Annual Officers Meeting held in March 2012.