

SM, BDO to bring their biggest, most joyful Christmas celebration for Overseas Filipinos & families



pamaskong
h★ndog
2018

December 15, 2018 | 2PM
SM Mall of Asia Music Hall



Sam Milby



Moira Dela Torre



Inigo Pascual & Maris Racal



TNT Boys

Plus, games, prizes & a lot more!

For more details:

bit.ly/PamaskongHandogEvent

[f/BDOKabayan](https://www.facebook.com/BDOKabayan)



Bringing together the country's most in-demand artists of today, SM and BDO are set to stage its biggest, most joyful Christmas celebration for the Overseas Filipinos and their families via Pamaskong Handog 2018. The event, now on its 7th year, will be held at the SM Mall of Asia Music Hall on December 15, 2018, featuring actors Piolo Pascual and Sam Milby; singer Moira Dela Torre; love team Inigo Pascual and Maris Racal and; "Tawag ng Tanghalan Kids" finalist TNT boys.

Like a musical variety show, Pamaskong Handog will also feature performances from comedian and singer Donita Nose; "Tawag ng Tanghalan" finalists Anton Antenoracruz and Jennie Gabriel. More fun and humor are expected in the show as it will be hosted by comedians MC and Lassie.

This is indeed an entire day full of joy and entertainment as Pamaskong Handog will hold various raffle games, where winners will receive exciting prizes from BDO, SM and its affiliates including Taal Vista, SM Cinema, Toy Kingdom, SM Appliance, Sky Ranch, Storyland, and SM by the Bay amusement park. Prizes also include Jollibee gift certificates and Vice Ganda Cosmetics. As early as now, BDO also has an

ongoing raffle promo where all remittances from abroad to BDO Kabayan Savings will earn a raffle entry to get a chance to win any of the following prizes – Pangkabuhayan Showcase;



thousands worth of shopping spree at The SM Store and SM Supermarket or Savemore and an overnight Stay at any of the following SM affiliated hotels: Park Inn by Radisson Davao, Radisson Blu, Pico Sands Hotel, Taal Vista Hotel, Conrad Manila and Park Inn by Radisson Clark and a lot more! To get more chances of winning, Filipinos overseas just have to keep sending money to BDO Kabayan Savings via BDO Remit, its remittance partners WorldRemit, MoneyGram, Xoom and Remitly or any BDO Remit partner abroad. For more details on the remittance raffle promo, check: bit.ly/BDOPamaskongHandog

“As Christmas is the most important time of the year for Filipinos, we take this opportunity to make a memorable homecoming for Overseas Filipinos. It is not every year that they get a chance to celebrate Christmas the Filipino way, and through Pamaskong Handog, we make this happen. The day is full of entertainment, fun, humor, and prizes. They just have to enjoy the day, while we make it special for them,” said Joaquin San Agustin, SVP for Marketing of SM Supermalls

“Through the years, Pamaskong Handog has become our commitment to our kababayans as a way of giving back and thanking them for their hard work and sacrifice. It is our major event that we look forward to every year because it is our chance to make Overseas Filipinos feel honored and appreciated. It is a day of recognition, gratitude and honor, especially dedicated to our kababayans. Pamaskong Handog is also in line with all the other efforts of the bank for the Overseas Filipino market – from the easy opening of BDO Kabayan Savings, its long term benefits such as free life and accident insurance – to being present at Overseas Filipino events in order to reach out to them to our kababayans and communicate that BDO is their bank whether they’re here or abroad,” said Genie Gloria, senior vice president and head of BDO Remittance.

To be able to watch and join the fun at the Pamaskong Handog event, Overseas Filipinos and beneficiaries just need to present their BDO Kabayan Savings ATM card or passbook or SM Global Pinoy card. They are also entitled to bring one (1) companion to the event. For Overseas Filipinos and beneficiaries who have no BDO Kabayan Savings or SM Global Pinoy card yet, they may simply approach the BDO and SM booths at the SM Mall of Asia Music Hall on December 15, 2108 as early as 10:00 a.m.

BDO is also setting up booths at various SM Supermalls for those interested in BDO Kabayan Savings. For inquiries, clients may simply visit the BDO booths at the following SM Supermalls – SM City San Lazaro, SM City Bacoor, SM City Olongapo, SM City Dasmariñas, SM City Marilao, SM City Clark, SM City Cebu, SM City Bacolod, SM City Davao and SM City Cagayan de Oro (Uptown).

For more details on Pamaskong Handog event, go to bit.ly/PamaskongHandogEvent or follow BDO Kabayan Facebook page. Even if away from home, Filipinos overseas may also watch the Pamaskong Handog event by checking the BDO Kabayan FB page live streaming on December 15, 2PM (Manila time).

About SM Global Pinoy

The SM Global Pinoy is program of SM Prime Holdings Inc. that celebrates Overseas Filipinos and their families by providing them exclusive services to stay connected, as well as for them to spend quality time together in SM malls. Promoting the welfare of Overseas Filipinos and their loved ones, SM Global Pinoy Centers are located in select SM malls nationwide that offers exclusive services to its members, as well as hosts free educational seminars and activities. For more info, please visit www.smglobalpinoy.com, follow @SMGPC on Facebook, or email info@smglobalpinoy.com.

About BDO Kabayan Savings

BDO Remit's flagship service - Credit to BDO Kabayan Savings - is the heart of bank's service to the Overseas Filipinos and their families. Through this service, customers receive remittances in a fast, safe and convenient manner, and at the same time, are entitled to unique and long-term benefits that aim to protect their future such as free life and accident insurance. Going beyond just sending money, BDO nurtures a lasting relationship with Filipino migrants and their families through BDO Kabayan Savings, other BDO products and services tailor fit to meet the Overseas Filipino market's needs, as well as events aimed at reaching out and giving honor to the Filipinos abroad.

For more details, please visit www.bdo.com.ph. or BDO Kabayan FB page.