

Piolo's one and only...

They say first impression lasts. What comes to your mind when you hear the name BDO?

"Honestly, it was just one of the local banks before but I knew it to be the more aggressive bank because of its connection with the SM Group. With SM having so many malls, and you know, being known nationwide, I was sure that it was going to be a bank that would ride on that. So, *ang sabi ko ang ganda ng potential ng bangkong ito.*"

How thrilled were you when you officially became the endorser of BDO Remit?

"I was so excited because that was before they got big and became more aggressive. The outstanding services the Bank has, that's what really struck me. Having a bank that is open until 6 or 7pm, and even on weekends, and having the convenience of being in a mall, *sabi ko* nothing will beat this. It's really innovative and BDO redefines the banking system."

Are you happy with the services of BDO being a client yourself?

"With BDO Remit, for instance, you can't ask for anything anymore because all the convenience that we need *nandito na*. From remittance through the BDO branches to more than 4,600 payout locations nationwide, BDO Remit *na ang lumalapit*. And that's what we want as consumers. Spoiled *talaga lahat ng* clients *dito*. All my accounts are with BDO. Before, *may iba-iba akong* accounts with different banks because that was my understanding to 'not put all your eggs in one basket'. But when I got to know BDO, I discovered they have so many different products *na pwede mong pagpilian* where you can invest and save money."



Top-rate actor Piolo Pascual practices what he preaches as he admits he is a loyal client of BDO.

As an actor and a famous one at that, your work is not only concentrated here but also abroad. By any chance, have you been approached by a *kababayan* and actually asked you about BDO?

"Oh yes, *palagi*. And I just give them a simple answer -- they should just ask their families back home how admired BDO is in the Philippines.

I tell them it is the number one bank; the number one remittance bank; and if you want convenience, just go to BDO.

For me, big factor *ng ating* economy *ang mga* OFWs so we have to make the remittance service convenient and accessible for them *para hindi sila hirap magpadala sa kanilang mga mahal sa buhay sa Pilipinas. Hindi kasi madali*, let's say, *nasa* Turin, Italy *sila na malayo sa city*, you want it more convenient for them. *Dito naman sa atin*, if you are in far flung provinces, *mahirap din kung wala kang* access.

But with the many payout locations of BDO Remit, *napapadali at napapabilis ang pag-re-remit.*"

Who are the OFWs in Piolo's eyes?

"Because of them, we have a better economy. I should say if not for them, *siguro mataas pa rin ang* dollar. Because of what they do, we have a better hope for our economy. A better future is out there because of the unsung heroes of our nation who sacrifice and decide to leave their families behind to work abroad. *Saludo ako sa mga kababayan natin.*"

Why is BDO close to your heart?

"Convenient. Top of the line. Very aggressive. Very now.

Kahit nasaan at sino ka pa, kaya kang abutin ng BDO."



BDO treats its clients as family.